



GERMAN CENTRE
FOR INDUSTRY AND TRADE

SHANGHAI

Exhibitors information

1 Standard shell scheme

The monthly rental fee includes ALL of the following for a standard booth:

- 1 sideboard/cabinet
- 1 info counter with chair
- 1 round table
- 4 meeting chairs
- 1 free-standing brochure display
- Banner with company name
- Carpet
- Panels (white and grey)



Special design/ booth layout are on request and are subject to approval by German Centre

2 Rental fee

- RMB 250/sqm/month
- minimum length of participation 3 months is required

3 Booth information

- Ceiling height: 3 m
- Panel height: 2,5 m
- Floor loading capacity: 2000kg/sqm

Fluorescent lights are provided by German Centre in the whole exhibition area.

For installing additional lights and AV equipment, electricity cost will be imposed on exhibitors. Unit cost: RMB 1.002/unit

4 Banner

A textile banner is provided and is fixed by aluminum profiles at both sides. The banner size is 200 cm x 50 cm (length x width) with company logo. For optimum aesthetic, the following arrangement will be implemented:

- Vertical banner for the first row of booths
- Horizontal banner for the second row of booths

The cost is already included in the rental fee. No other banner is allowed.

China:

上海德意志工商中心有限公司
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5 Furniture

We would encourage our exhibitors to use those furniture which is already included in the rental fee. It is subject to approval if there is any change in the furniture.



6 Carpet

All exhibitors must use the carpet provided by German Centre.

Exhibitors with heavy machines would use platform before installation to avoid carpet or floor damages. Platforms are to be supplied by exhibitors.

7 Wall panels

Wall panels are specially tailor-made for this new exhibition concept which are therefore the property of German Centre. The cost for standard wall panels (white and grey in colour) are already included in the rental fee.

It is not allowed to drill, nail, perforate, spray paint or cause any damage to the panels.

8 Additional design work on wall panels

This panel system allows the exhibitor a great flexibility to present their company within the corporate identity. All kind of colours, digital graphics or graphics with backlight (light box inside the panel) can be arranged. All additional designs on wall panels have to be arranged through our contractor, so that the uniformity of a group stand of German Centre can be maintained.

9 Cleaning

General cleaning of the gangways, general areas as well as individual booths will be provided. It does not include cleaning for exhibits or displays within the booth. Special cleaning is on request

10 Security

German Centre's facility management team will arrange security guards to patrol the exhibition areas in general but their duties will not include special attention to individual booths. No exhibits are allowed to be moved in or out of the exhibition areas during exhibition period unless previously authorized by German Centre

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11 Payment condition

Once the booth size and space is assigned by German Centre, a confirmation will be sent to you. Please note that a deposit of one month rental fee is required to guarantee the reservation. A debit note will be sent to you for deposit settlement within the stated payment date, otherwise, German Centre will not be able to hold the confirmed space.

Exhibitors will be liable for any damage or missing item from the assigned booth.

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